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## SENATE BILL 5642

State of Washington 59th Legislature 2005 Regular Session

By Senators Eide, Haugen, Shin, Keiser, Rasmussen, McAuliffe and Kohl-Welles

Read first time 02/01/2005. Referred to Committee on International Trade & Economic Development.

- AN ACT Relating to business and job retention and expansion;
- 2 amending RCW 50.12.190; adding a new chapter to Title 43 RCW; and
- 3 making appropriations.

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- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- NEW SECTION. Sec. 1. (1) The legislature finds that structural changes in the state's economy have resulted in business failures and job loss leading to large increases in social costs such as unemployment compensation, public assistance, health programs, and lost taxes normally paid by workers and businesses.
  - (2) It is the intent of the legislature to develop a comprehensive program to retain businesses and jobs.
  - (3) It is the purpose of this act to authorize and fund the creation of a statewide business and job retention program that places primary reliance on locally based business and job retention programs to assist businesses that are likely to close, fail, or experience a permanent mass layoff. The state's primary role in the business and job retention program is to provide continuing financial and technical assistance and training to the locally based business and job retention programs to ensure their success.

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<u>NEW SECTION.</u> **Sec. 2.** There is established within the department 1 2 of community, trade, and economic development the business and job retention and expansion program. The director shall solicit volunteer 3 assistance; work with the small business development centers, the 4 5 Washington manufacturing service, the Washington technology center, early warning programs, local 6 one-stop centers, 7 representatives, and other appropriate public and private agencies and organizations; and contract with private consultants for such services 8 as the director deems advisable. 9

NEW SECTION. Sec. 3. The director shall appoint an advisory 10 committee having representation from businesses, government, labor 11 12 organizations, and work force training and education programs. director shall consult with the advisory committee in developing 13 implementation plans for carrying out this chapter and shall monitor 14 implementation and operations of the state and regional components of 15 16 Members of the advisory committee shall receive no 17 compensation but shall be reimbursed for travel expenses under RCW 43.03.050 and 43.03.060. 18

- 19 <u>NEW SECTION.</u> **Sec. 4.** The director, after consultation with the 20 advisory committee, shall:
- 21 (1) Designate service delivery regions in the state, each of which 22 shall have at least one county and no more than six counties;
  - (2) Put out requests for proposals for the operation of business and job retention and expansion programs for each region. The director shall evaluate the proposals and select a program for each region based on the proposed programs':
  - (a) Inclusion of representatives of business, labor, training institutions, and local government;
    - (b) Plan for administration of surveys of businesses, utilities, employees, financial institutions, and community groups to gather information about business needs, expansion plans, relocation decisions, training needs, potential layoffs, financing needs, the availability of financing and other appropriate information about economic trends, and specific employer and employee needs in the region; and

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(c) Plan for delivery of job retention and business retention and expansion services including job skills training, production process analysis, product development assistance, marketing, and financial and other management services;

The local programs shall be required to provide a local matching contribution to the operation of the program;

- (3) Develop a model local economic survey and assist the regional business and job retention and expansion program in administering a survey in each region;
- (4) Designate proposed criteria for receipt of services offered by the regional programs to businesses, labor unions, employee groups, community groups, local governments, and port districts. Such criteria shall include the number of employees affected, the type of business involved, reemployment potential of employees, severity of problems affecting the business or work force, skill level of the work force, availability of financing, and the social and economic costs of layoffs or closure;
- (5) Be responsible for the development and implementation of training programs for the regional business and job retention and expansion programs. The training programs shall be designed to assist the programs in administering economic surveys, developing and coordinating local resources, assessing the need for outside resources, and locating other public and private resources needed to assist firms; and
- (6) Provide or coordinate the delivery of technical and managerial assistance upon request from the local business and job retention and expansion programs in the areas of financial management, marketing, product development, production process analysis, training, and other business services.
- NEW SECTION. Sec. 5. The local business and job retention and expansion programs shall provide marketing, technical, managerial, and training assistance or referral appropriate to client businesses, unions, employee groups, and work forces. The programs shall initiate contact with those firms or employees indicating, through the economic surveys or otherwise, the potential for closure, mass layoff, or relocation. For firms or employees not indicating such potential, the provision of services from the programs shall be in response to direct

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requests from firms, labor unions, employee groups, community groups, local governments, and port districts. Where appropriate, program coordinators shall assist local governments or organizations in applying for local development matching funds from the department of community, trade, and economic development.

The local program shall coordinate the delivery of technical, managerial, financial, training, and other assistance. The program shall work with the employment security department, private industry councils, and local reemployment centers.

NEW SECTION. Sec. 6. In addition to the responsibilities set forth in sections 2 through 5 of this act, the department of community, trade, and economic development shall draw upon its existing resources, employment and economic data from the employment security department, and data from the department of licensing and the department of revenue and other sources, to do nonduplicative analyses of trends in the state's industries and work forces. The department shall make such analyses available to relevant businesses, labor organizations or work forces, local governments, economic development organizations, early warning programs, and business and job retention programs, and shall work with them to develop long-term strategies for economic growth and revitalization.

- **Sec. 7.** RCW 50.12.190 and 1945 c 35 s 58 are each amended to read as follows:
  - (1) The commissioner shall take all appropriate steps to reduce and prevent unemployment; to encourage and assist in the adoption of practical methods of vocational training, retraining and vocational guidance; to investigate, recommend, advise, and assist in the establishment and operation by municipalities, counties, school districts, and the state, of reserves for public works to be used in times of business depression and unemployment; to promote the reemployment of unemployed workers throughout the state in every other way that may be feasible; and to these ends to carry and publish the results of investigations and research studies.
    - (2) The employment security department shall:
- 35 <u>(a) Track numbers of dislocated workers and part-time workers in</u> 36 <u>the state;</u>

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| 1 | (b) Assess the number and causes of permanent mass layoffs and         |
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| 2 | closures using a modified permanent mass layoff and plant closure data |
| 3 | base that is presently funded by the federal government; and           |
| 4 | (c) Supply the director of the department of community, trade, and     |

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- (c) Supply the director of the department of community, trade, and economic development with data under (a) and (b) of this subsection, which will allow the state and local components of the business and job retention and expansion program to prioritize delivery of service to distressed, mature, and cyclical industries.
- 9 <u>NEW SECTION.</u> **Sec. 8.** (1) The sum of six hundred thousand dollars, or as much thereof as may be necessary, is appropriated for the fiscal year ending June 30, 2006, from the general fund--state to the department of community, trade, and economic development for the purposes of this act.
- 14 (2) The sum of six hundred thousand dollars, or as much thereof as 15 may be necessary, is appropriated for the fiscal year ending June 30, 16 2007, from the general fund--state to the department of community, 17 trade, and economic development for the purposes of this act.
- NEW SECTION. Sec. 9. Sections 1 through 6 of this act constitute 19 a new chapter in Title 43 RCW.

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